



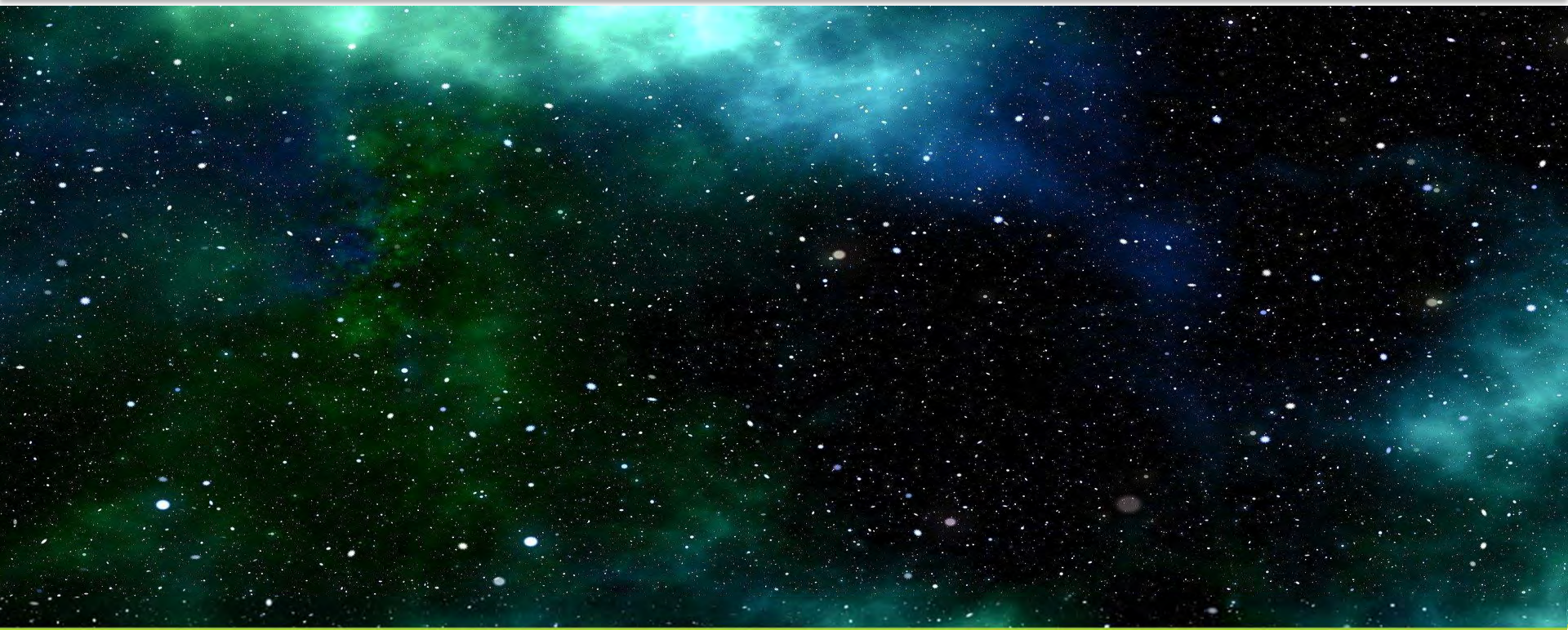
The Journey of Connecting Marginalized Communities to Nature through Outreach

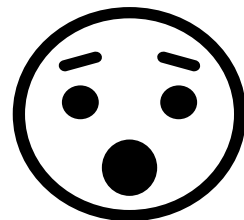
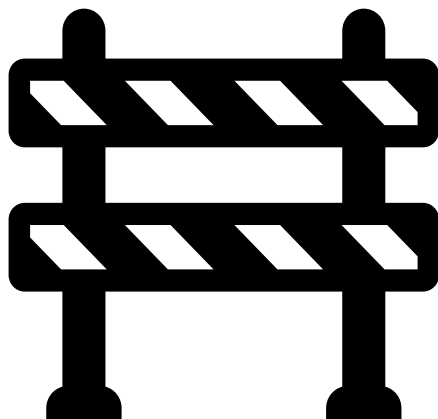
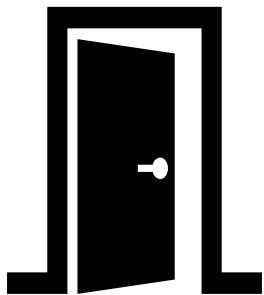
Angelec N. Hillsman
February 3, 2025





A long time ago, in a galaxy
far, far away....





Why do the barriers exist?

- 1865: The 13th Amendment
- 1865-1965: Jim Crow Era
- 1896: The Supreme Court's Plessy v. Ferguson
- 1930s: Redlining
- 1968: Fair Housing Act
- 1974: Environmental Quality Act



Mobile Outreach

The Journey begins...

Parkmobile



Naturemobile



NatureTracks



New NatureTracks



Eco Explorers



Mobile Outreach

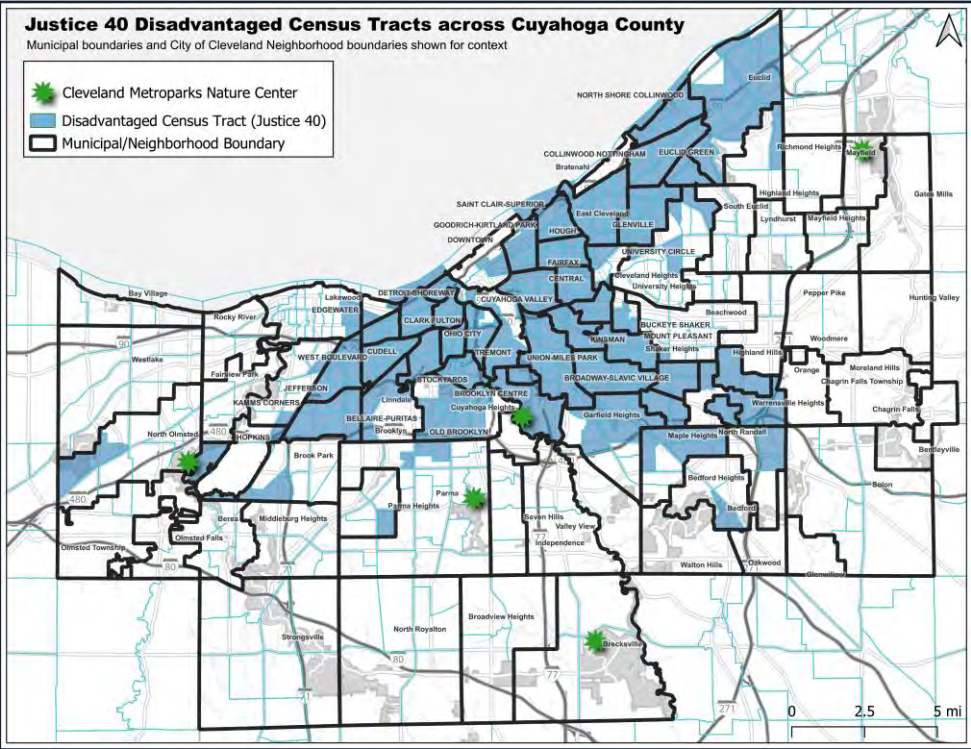


Whom do we serve?

- Cleveland's historically marginalized communities.
- 2024 Mobile Outreach updated its Equity Map to Community Prioritization Map. Service areas are based on the Justice 40 initiative categorization of disadvantaged communities.
- The unit focus on serving communities in Tier 1 Priority Area (5-8 COB).



Justice 40



Mobile Outreach Community Prioritization

With reference to the Justice 40 Initiative categorization of disadvantaged communities



Cleveland Metroparks Nature Center

Number of Categories of Burden (COB)


☐ None


☐ 1

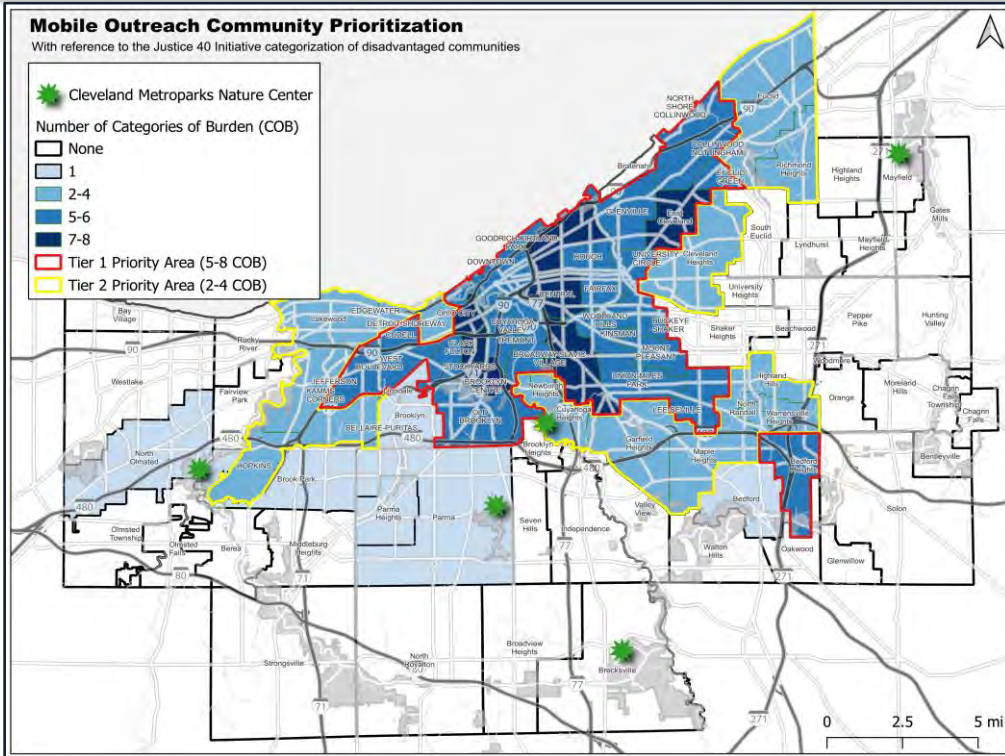
2-4

5-6

7-8

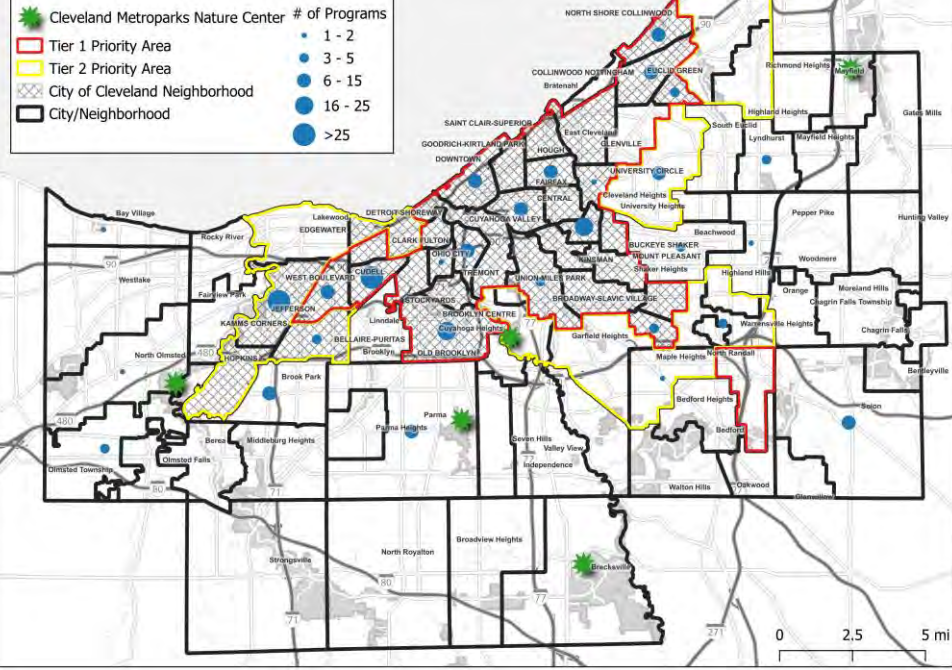
 Tier 1 Priority Area (5-8 COB)

 Tier 2 Priority Area (2-4 COB)



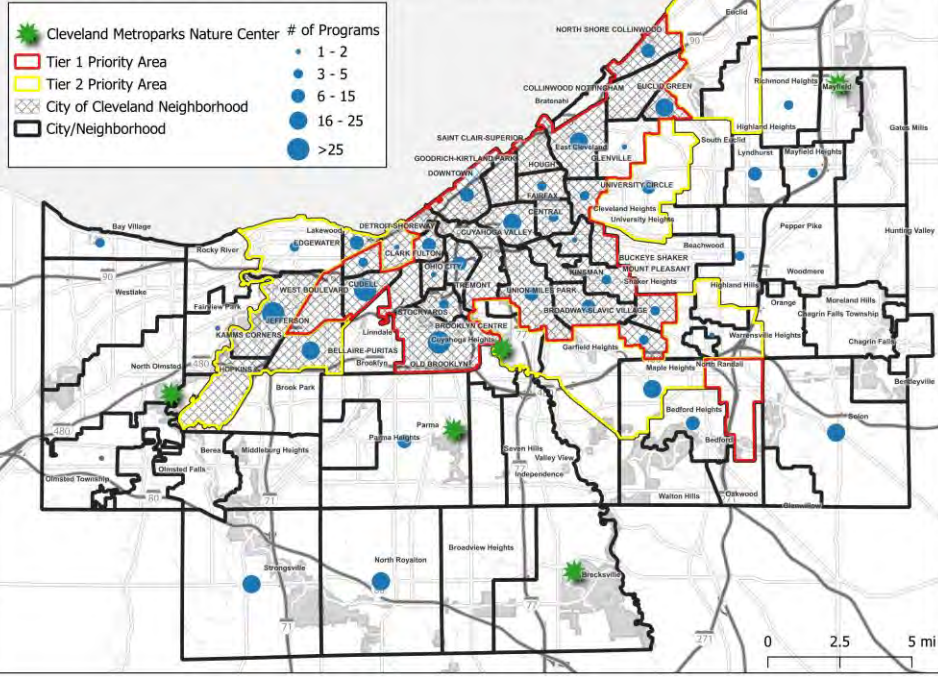
2021 Mobile Outreach School Programming

Distribution of school programming across Cleveland Metroparks jurisdiction in relation to the priority areas












2022 Mobile Outreach School Programming

Distribution of school programming across Cleveland Metroparks jurisdiction in relation to the priority areas



Distribution of school programming across Cleveland Metroparks jurisdiction in relation to the priority areas

 Cleveland Metroparks Nature Center # of Programs

	Tier 1 Priority Area	 1 - 2
	Tier 2 Priority Area	 3 - 5
	City of Cleveland Neighborhood	 6 - 15
	City/Neighborhood	 16 - 25



What makes us super?



KNOWLEDGE

CREATIVITY

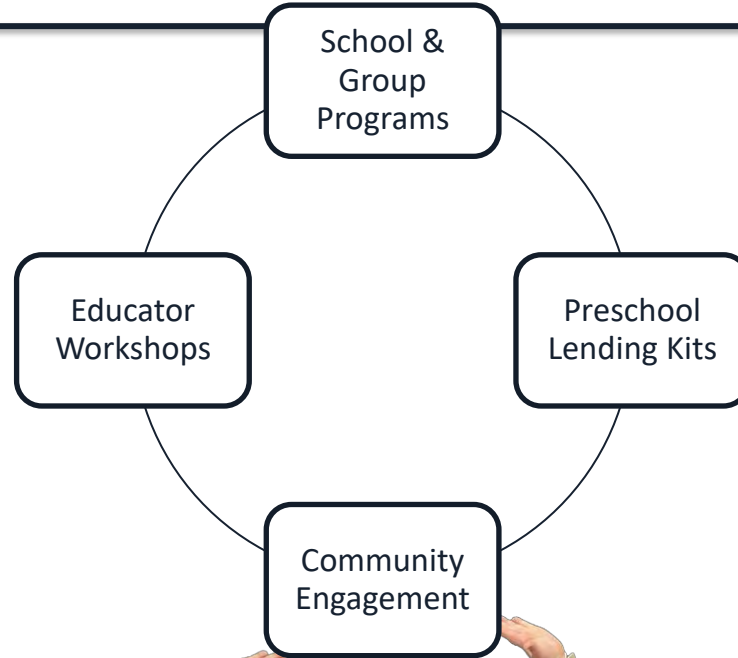
PATIENCE

OUR SUPER
BOND

SKILLS



How do we serve our communities?



School & Group Programs





Preschool Lending Kits



Educator Workshops



Community Engagement





West African Drum Circle



Urban Line Dance





Kids Nature Lunch & Learn









BAZINGA!

The Power of Partnerships





Mobile Outreach Stats

	2020		2021		2022		2023		2024	
	#Events	Total Experiences	#Events	Total Experiences	#Events	Total Experiences	#Events	Total Experiences	#Events	Total Experiences
Totals for Program	461	3,736	838	26,411	840	30,543	840	30,543	840	30,543
Totals for Non-Program	0	0	0	0	11	89	0	0	0	0
Total for Mobile Outreach	461	3,736	336	9,236	849	26,515	797	29,965	840	30,543

Why are we proud?



2025 & Beyond



Thank You!

Angelec N. Hillsman
Mobile Outreach Manager

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Scan Me!

