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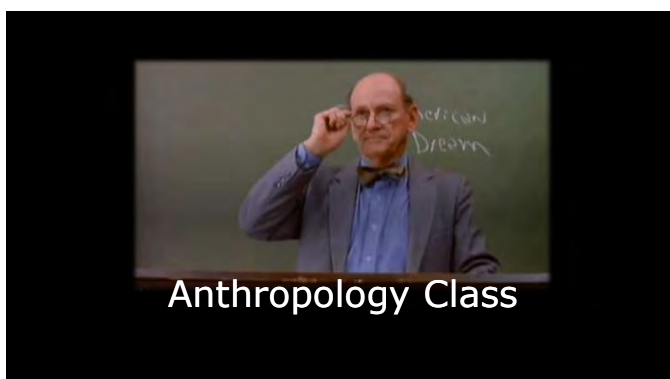
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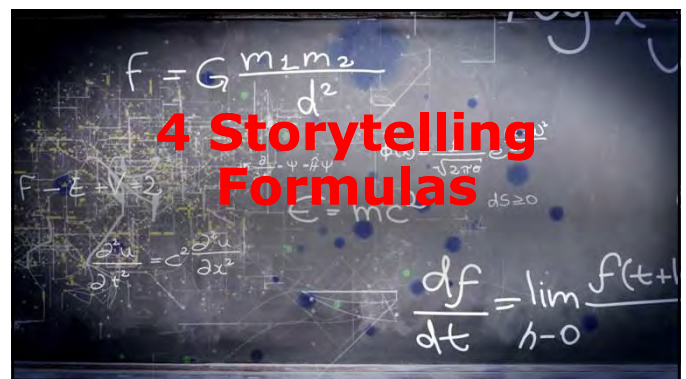
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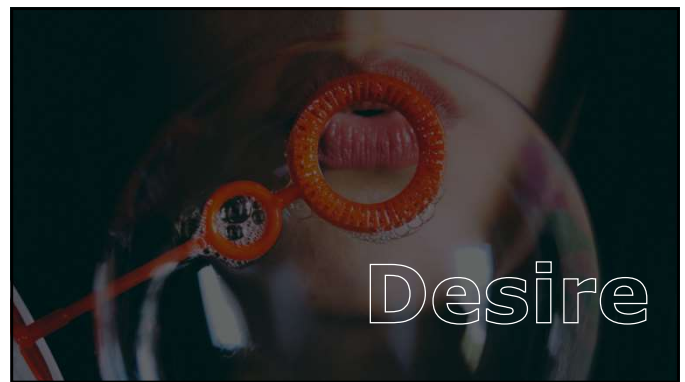
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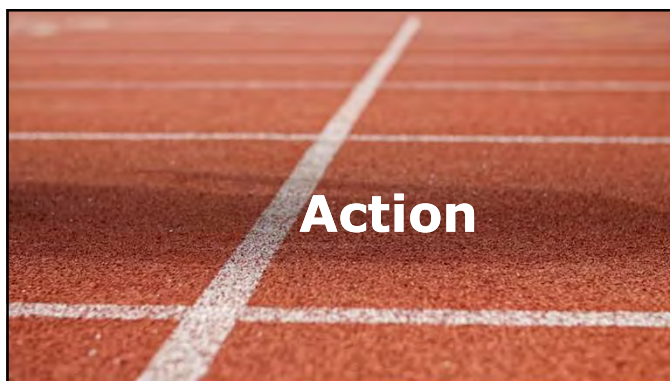
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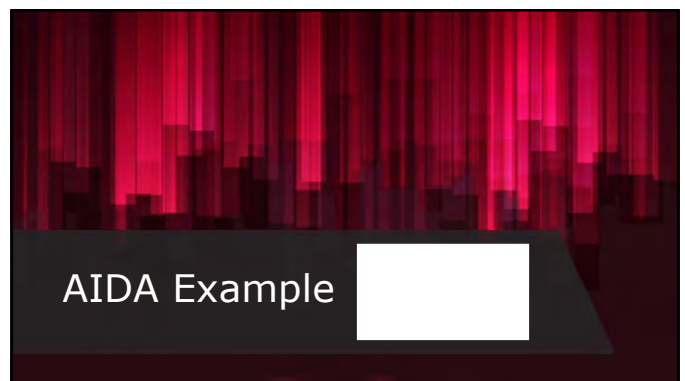
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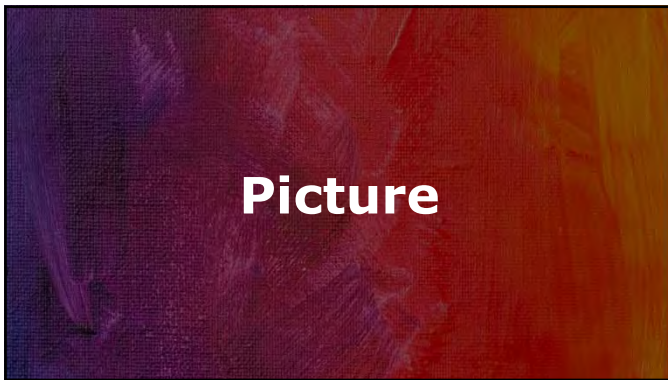
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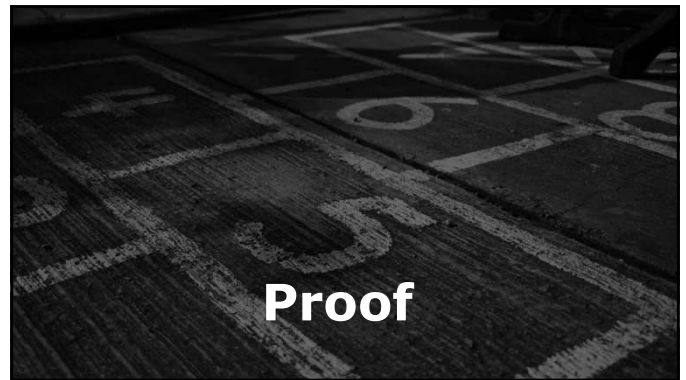
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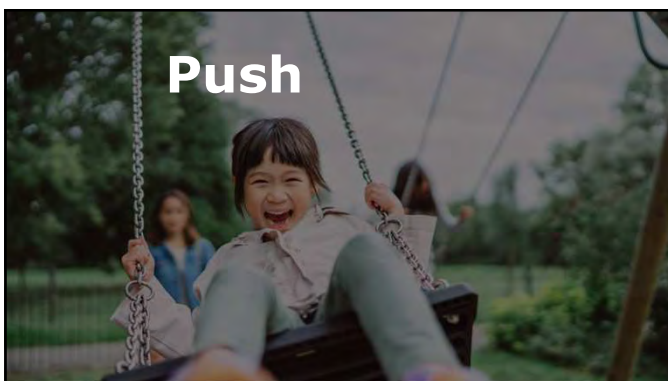
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4P Model Example

Greatcontent Promotion Text 4P Model

Promise – Your SEO-optimized texts can be so great that people can't help but notice them in the 1st place on Google.

Picture – And imagine, with that doubled traffic and tripled brand awareness, you can skyrocket your sales.

Proof – Greatcontent has created more than 10000 optimized texts for multiple companies that got under the eyes of Google and generated an extra \$7000 for businesses.

Push – So what are you waiting for? Create your account and start producing SEO-oriented content now.

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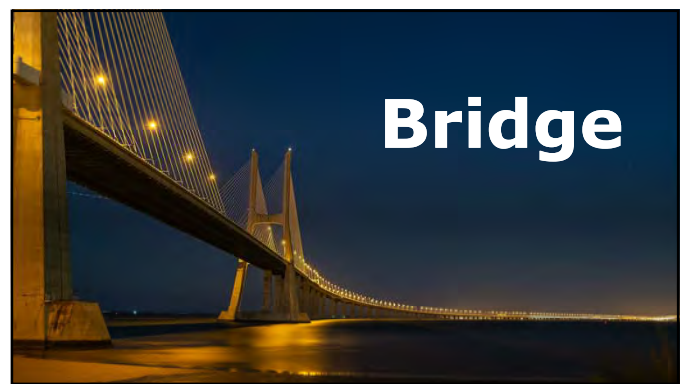
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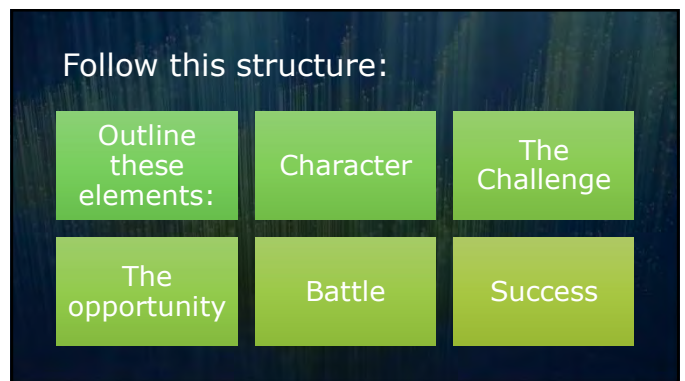
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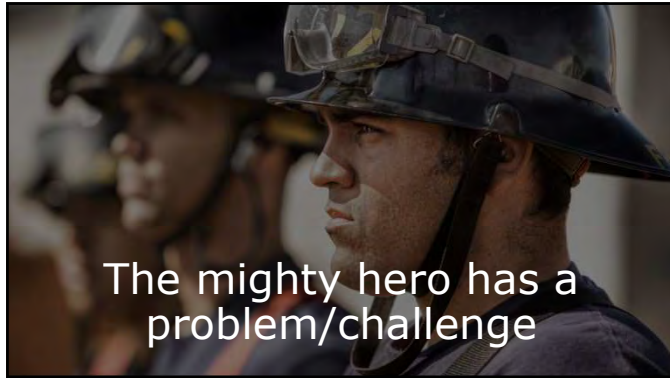
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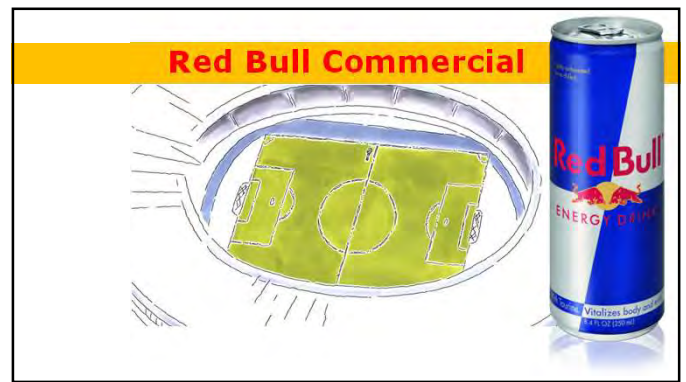
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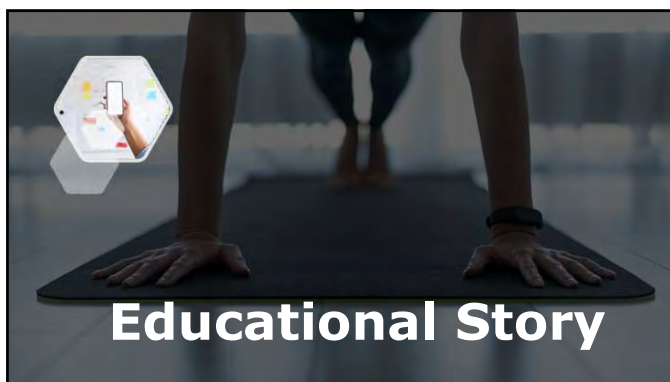
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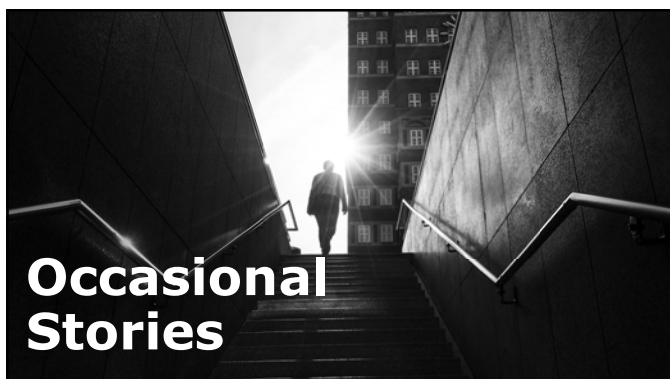
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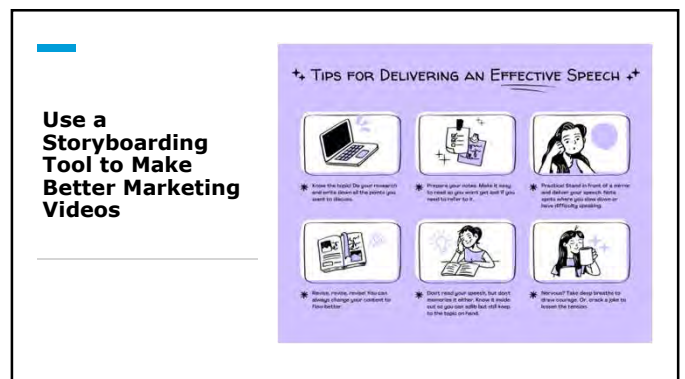
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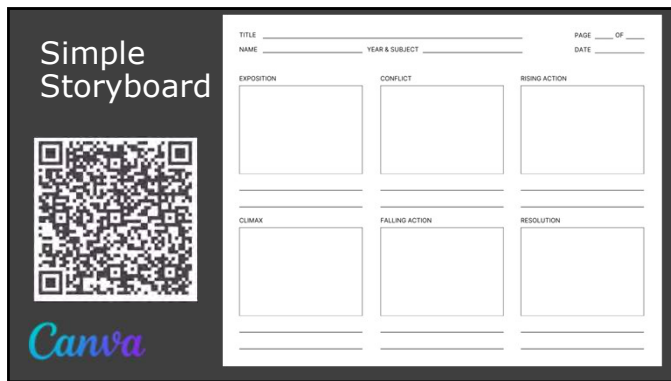
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**7 reasons Why
Storytelling
Resonates
with people**

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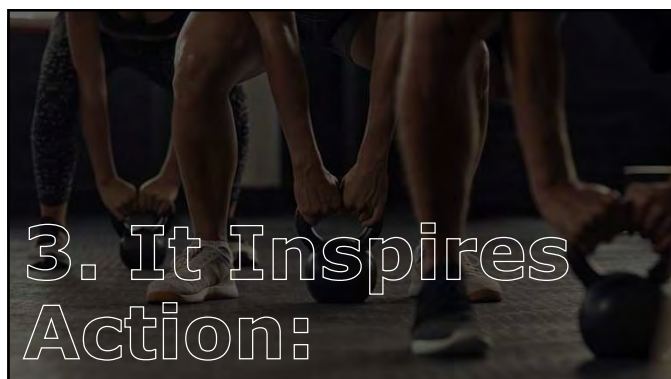
**1. It Connects
People:**

51



2. It Creates Empathy:

52



**3. It Inspires
Action:**

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4. It Helps Us Learn:

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5. It Makes Us Feel:



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6. It Enhances Memory:



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7. It's Fun:



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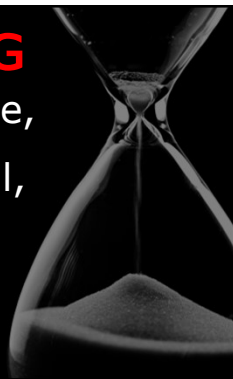
The greatest art in the world is the art of storytelling.

— Cecil B. DeMille —

AZ QUOTES

58

STORYTELLING
Memorable, Relatable,
Emotional, Universal,
&
Timeless



59



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RecStar Consulting
President (Founder) CEO

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60