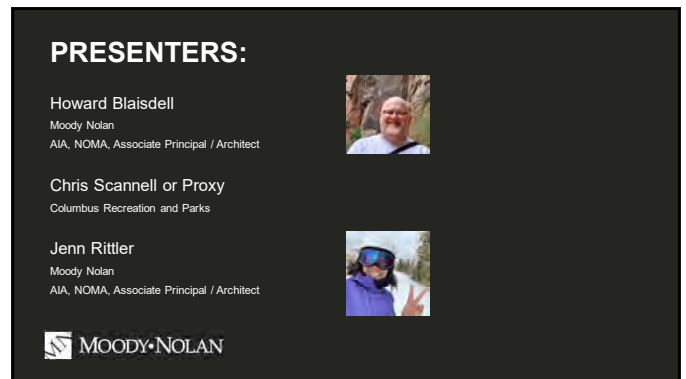
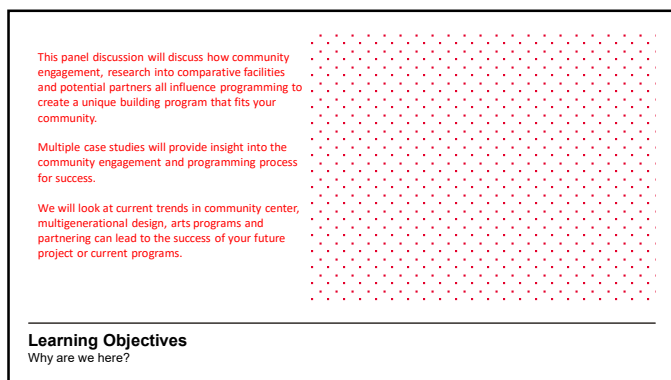


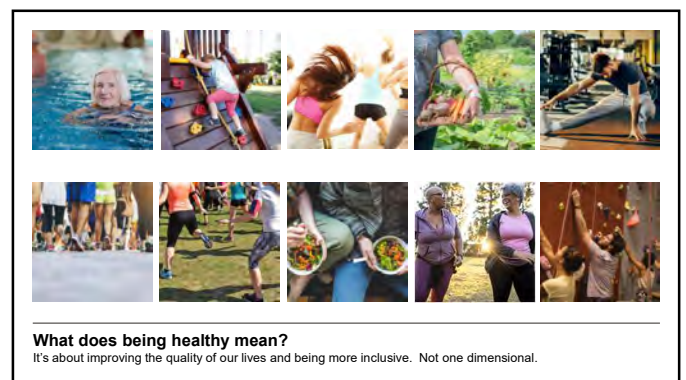
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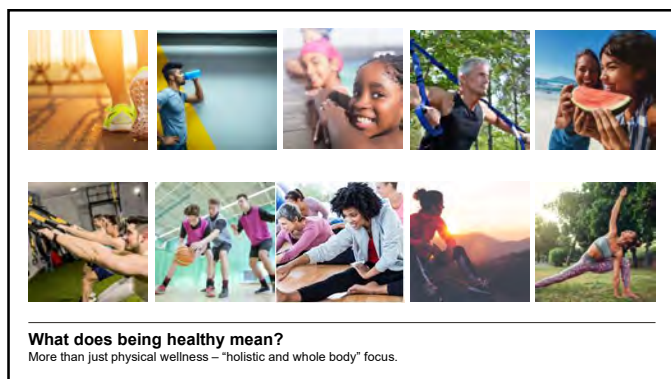
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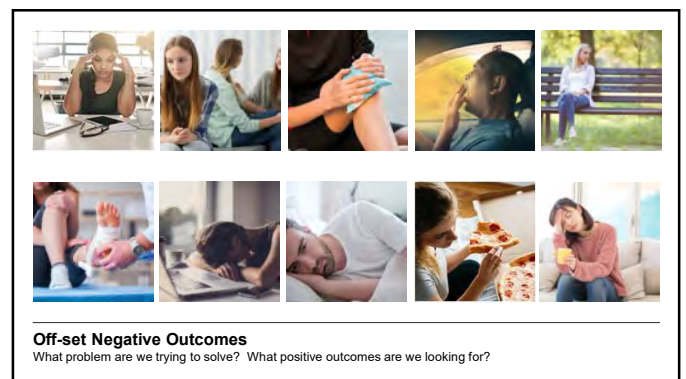
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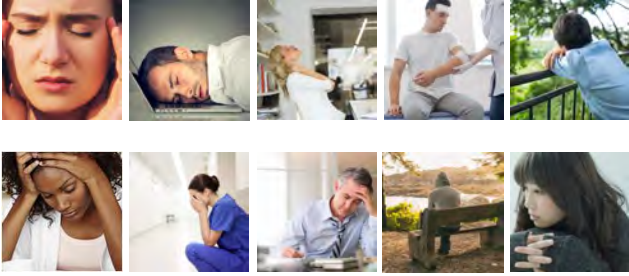
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Off-set Negative Outcomes
Our collective focus is on "proactive" health and wellness – which leverages long-term health

7




Designing for Wellness
Holistic Approach

8



Our History in Community Wellness + Recreation
75+ Dedicated Community Recreation and Wellness Facilities & Studies / 25 States

9



Wellness + Recreation Experience Beyond...
35+ Dedicated Collegiate Recreation and Wellness Facilities

10

Strategic Themes to Consider

Designing for Wellness

11



Designing for Wellness
Strategic Themes Overview

12



Stewardship of Resources **Destination for Proactive Health and Wellness** **Serving the Community** **Active Zones of Discovery** **Innovation for the Future**

*We serve as **thoughtful stewards of time and resources**, carefully blending operational performance with inspirational design. We're mindful of the **network of resources** that an established community has to offer. Whether a new facility is part of a greater network or a standalone resource, we **comprehensively approach design**.*

Designing for Wellness
Strategic Themes Overview

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Stewardship of Resources **Destination for Proactive Health and Wellness** **Serving the Community** **Active Zones of Discovery** **Innovation for the Future**

*We study the **social and cultural factors** influencing a project, and we design for the empowerment, safety, and resilience of communities. We customize the community recreation environment to be a **one-stop-shop**, uniquely catered to the needs of the community—from women and infant clinics to demonstration kitchens—we design for holistic health.*

Designing for Wellness
Strategic Themes Overview

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Stewardship of Resources **Destination for Proactive Health and Wellness** **Serving the Community** **Active Zones of Discovery** **Innovation for the Future**

*Fitness and recreations centers are **highly active atmospheres**. Rather than just a place to work out, these environments are designed and plan in a way to promote **sense of belonging**. We create open spaces allow views to multiple activities, and this empowers the user to choose different activities and encourage individuals to **discover their wellness journeys**.*

Designing for Wellness
Strategic Themes Overview

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Stewardship of Resources **Destination for Proactive Health and Wellness** **Serving the Community** **Active Zones of Discovery** **Innovation for the Future**

*We will reimagine the **future of recreation**, expanding the boundaries of what exists to establish new technology and partnerships. **Expanding traditional uses** of community recreation facilities, will help drive innovative discoveries within the community. Attracting employees and visitors creates **investment in the local community** to support the economic resurgence of the neighborhood.*

Designing for Wellness
Strategic Themes Overview

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Stewardship of Resources **Destination for Proactive Health and Wellness** **Serving the Community** **Active Zones of Discovery** **Innovation for the Future**

*We empathize with human differences, designing with and for the people often excluded from the conversation. **We listen, amplify, and incorporate community voices** into every dialogue and design decision, creating places that represent the community it belongs to. We blend community needs with client goals, to invest in the economic vitality of the neighborhood, creating a long-term partnership between our clients and the neighborhood they serve.*

Designing for Wellness
Strategic Themes Overview

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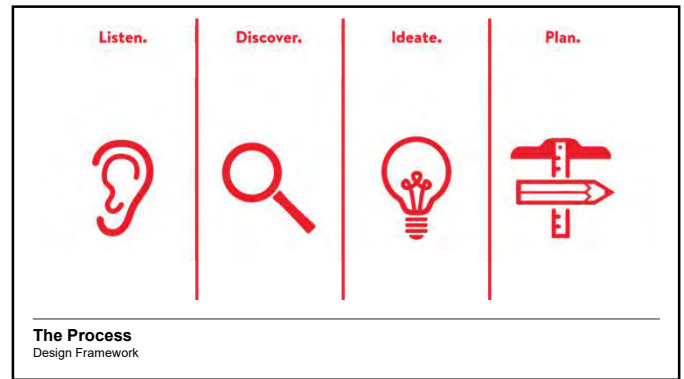
Design Framework

Designing for Wellness

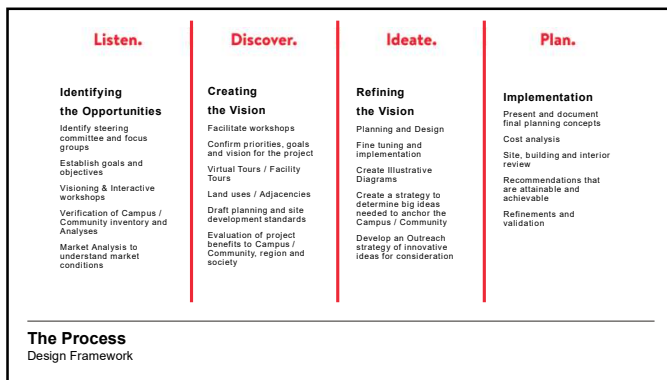
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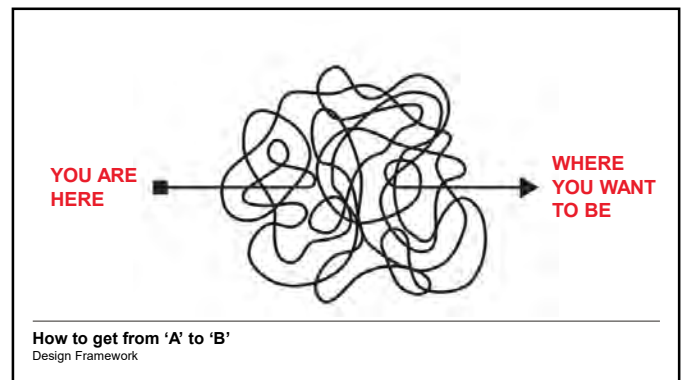
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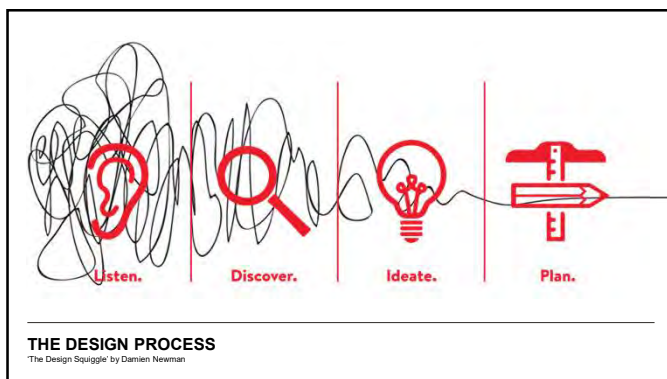
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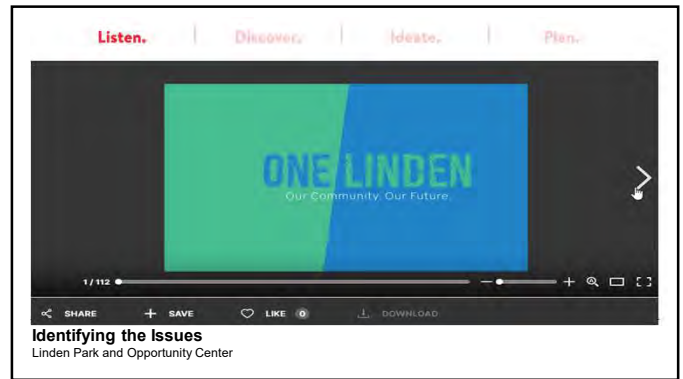
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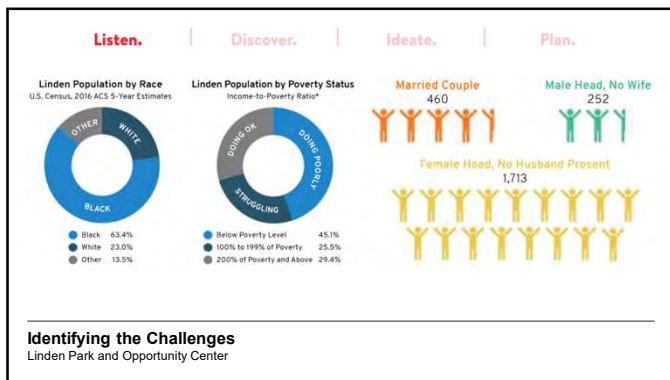
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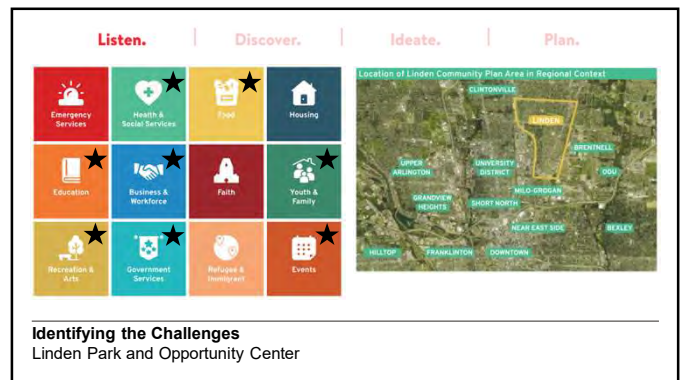
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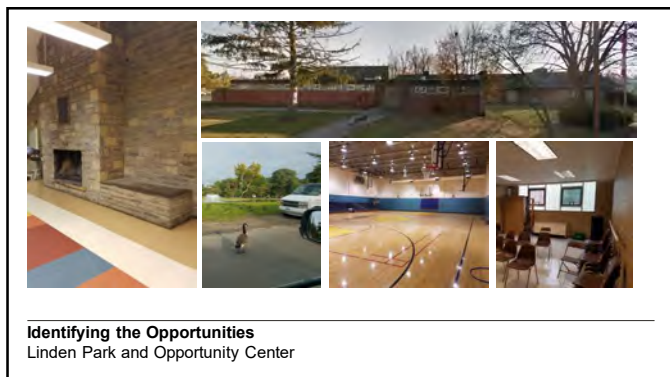
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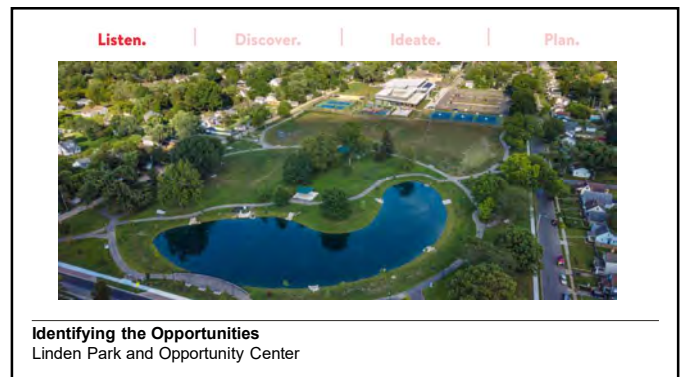
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Listen. | Discover. | Ideate. | Plan.

Project Priorities

Create a new 55,000 SF Opportunity Center – not just a rec center

Revitalize a 19.5 acre park with active and passive recreation zones

Identify key gateway entries to better connect the community with the park

Provide wellness and education for Linden residents

Identifying the Opportunities
Linden Park and Opportunity Center

31

• Understand the existing network of broad resources that should inform the project

• Harvest the data and highlight the positive attributes of the neighborhood


• Understand trends and emerging metrics that link design with equity, health and resilience offering new ways to demonstrate the value of architecture

• Understand the social history of a community

- Including impacts of redlining
- Including the native indigenous people who once occupied the land

• High performance design (solar capabilities)

• Resiliency Center



Stewardship of Resources
Key Takeaways

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Listen. | Discover. | Ideate. | Plan.

How

Work with schools for potential playground sharing – Early Childhood Education- How would that affect the building location.

Identifying potential partners – Worked with Consulting group (Mollard Consulting) to identify potential partners – found WIC.

How can we be flexible to allow service busses to "dock" at Community Center (Bookmobile, mammograms, dentists etc)

Healthy Food – Teaching Kitchen, Raised Gardens

Identifying the Opportunities
Linden Park and Opportunity Center


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Linden Park and Community Center

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Listen. | Discover. | Ideate. | Plan.



Creating the Vision
Linden Park and Opportunity Center

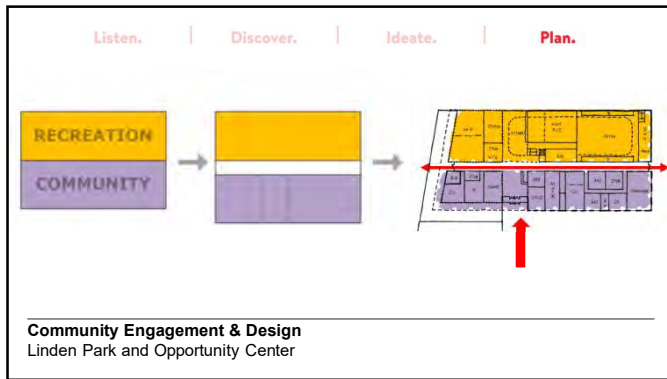
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Listen. | Discover. | Ideate. | Plan.



Refining the Vision
Linden Park and Opportunity Center

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- Provide inviting places encourage healthy habits
- Introduce new diverse amenities to a neighborhood
- Prioritize safe social spaces



Destination for Proactive Health and Wellness
Key Takeaways

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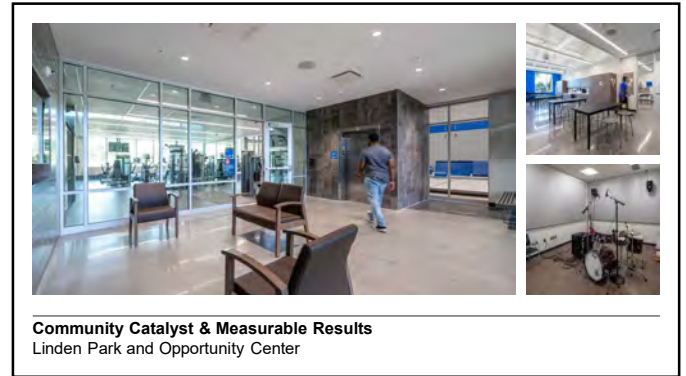
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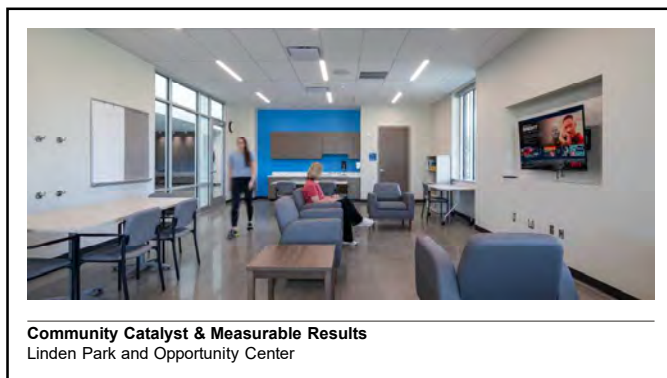
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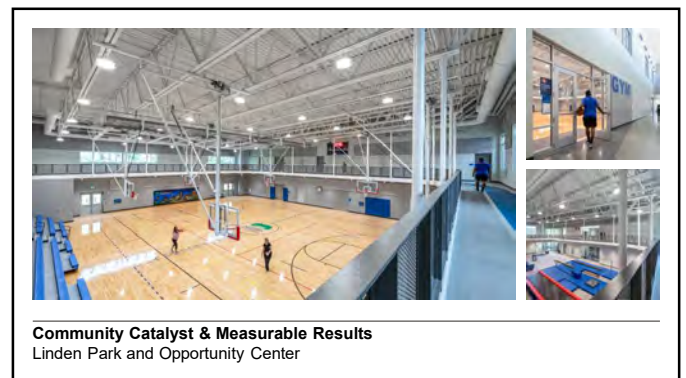
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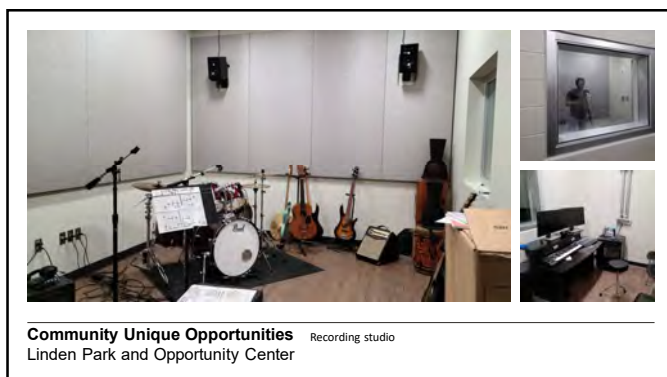
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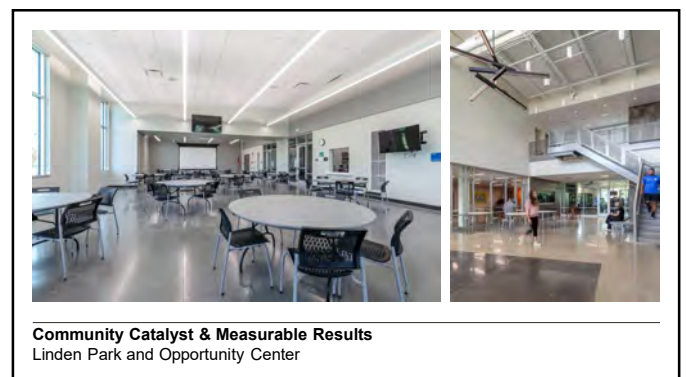
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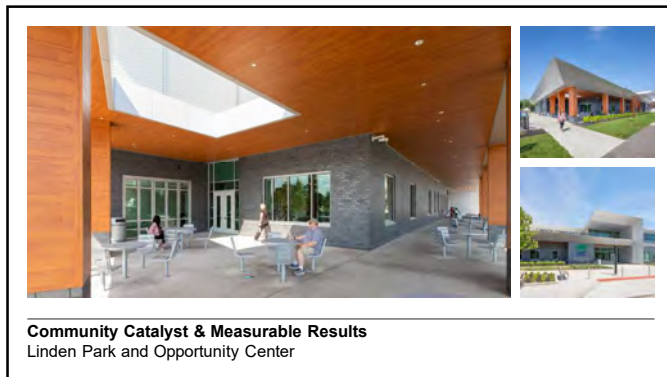
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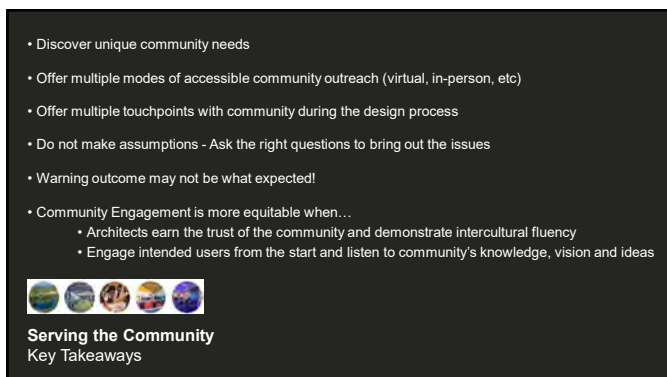
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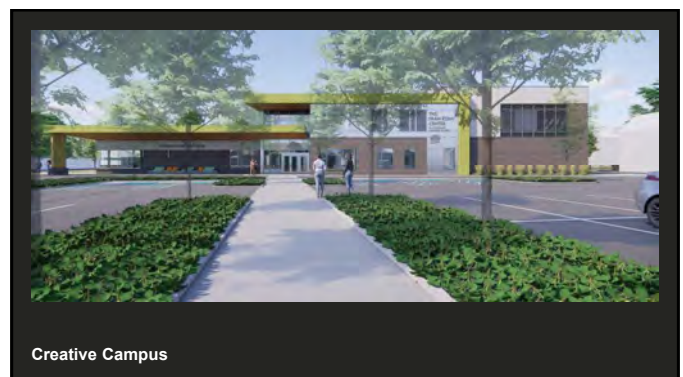
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Listen. | **Discover.** | **Ideate.** | **Plan.**

Issues:
Existing Facilities:
 Martin Janis Center lease ending and issues with deferred maintenance
 Golden Hobby Shop Needed to move and find permanent home

CRPD conducted Feasibility Study – Hired Outside Team
 Surveyed Existing Facilities, Developed wish list and budget
 Met with interested arts groups, neighborhood commissions, seniors groups, advocates
 Covid Hit!!!!
 Conducted Public Survey – information at centers, on-line, Facebook, Instagram, website
 From combination of surveys, wish list and budget developed initial program.
 Discussed options for potential locations and found one.
 Once Site set, Feasibility Set, Budget set then:
 Hired MN to refine the program, wish list and develop the project

Identifying the Needs- CRPD
 Creative Campus

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Listen. | **Discover.** | **Ideate.** | **Plan.**

Outreach:
 Started with an overlapping public meeting reporting on the surveys.


Team started with program verification:
 Met with Senior Council
 Toured the existing facilities.
 Met leaders of each program, club and group and have come back repeatedly to refine needs.
 Special Programs- Visiting Artist in Residence, Visiting Nurse, Flexible Studios

Discussed Key Concerns of Seniors:
 Security and Lighting
 Access to site – Public Transportation, Car, Shuttle, Uber etc.
 Programs – Senior Focused
 Park
 Much Discussion on who is the primary user: Seniors vs Multigenerational and Arts for all or Seniors
 Flexibility!!!!

Identifying the Needs
 Creative Campus

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Listen. | **Discover.** | **Ideate.** | **Plan.**



Identifying the Opportunities- Senior Arts, Crafts and Consignment
 Creative Campus - Meet with User Groups

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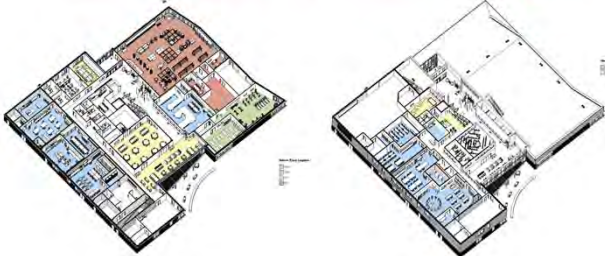
Listen. | **Discover.** | **Ideate.** | **Plan.**



Refining the Vision
 Creative Campus

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Listen. | **Discover.** | **Ideate.** | **Plan.**



Community Engagement & Design
 Creative Campus

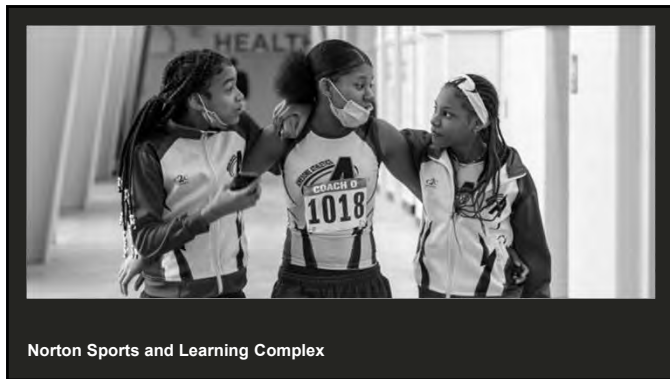
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- How to meet the Needs of Seniors. How are we defining future Seniors
- How do we plan for flexibility for the future?
- Designing Facilities for Seniors- Safety, Lighting, Minimize Walking
- Consider Universal Design: Beyond Accessibility, Warm Familiar colors, Smooth Floors, Shorter Stairs, Easy to grasp rails
- Potential partnerships- Artist in residency, Wellness Check ins

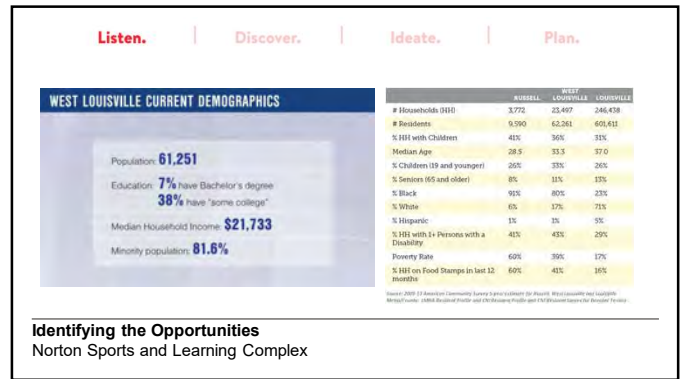


Innovation for the Future
 Key Takeaways

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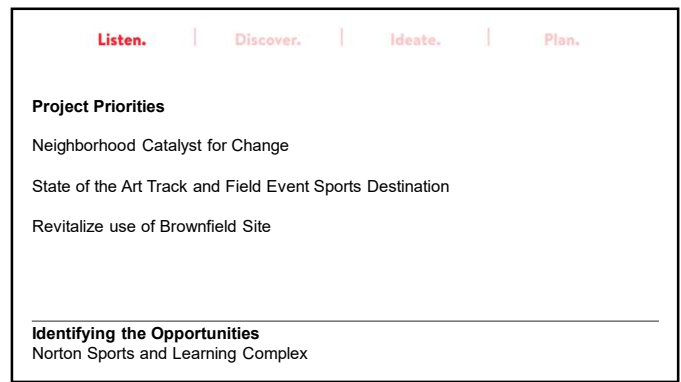
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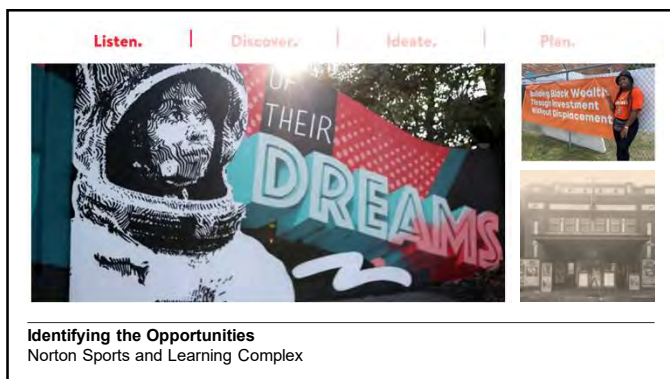
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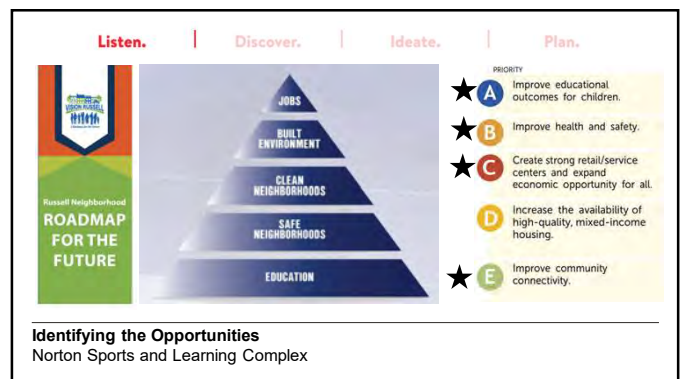
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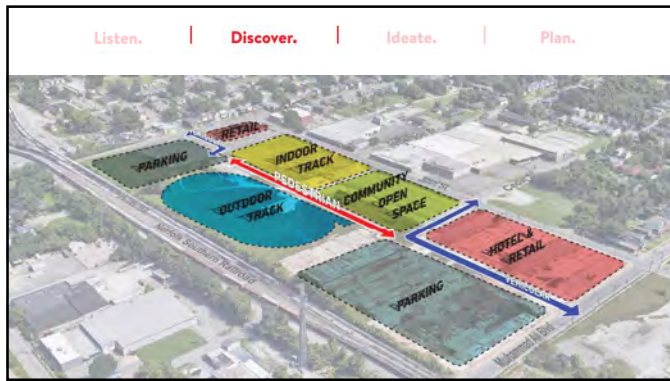
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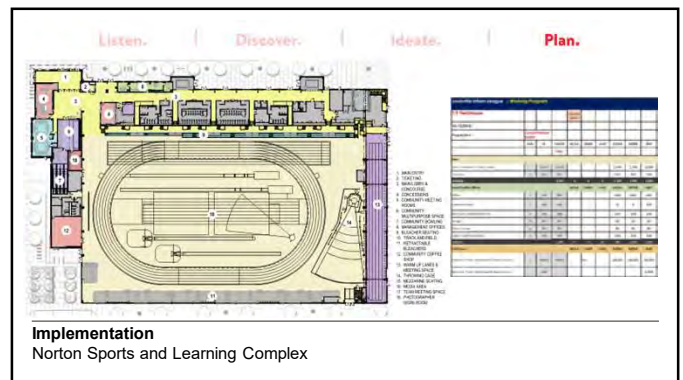
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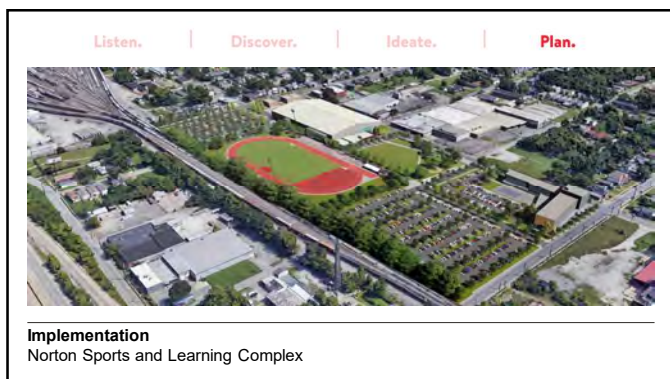
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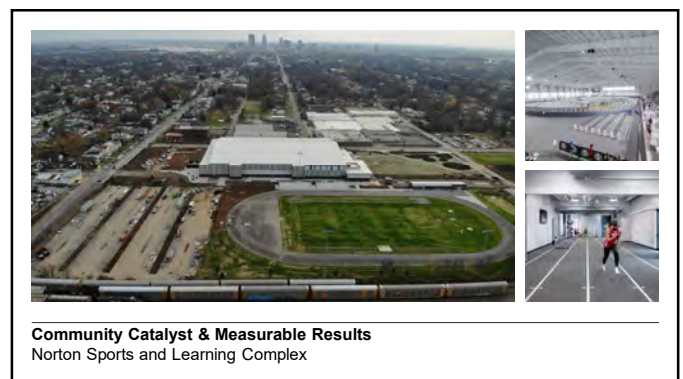
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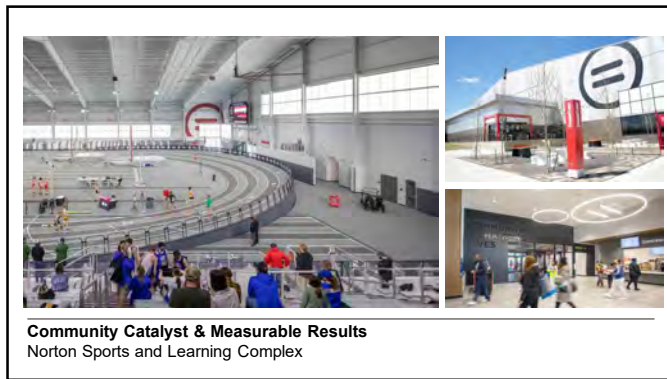
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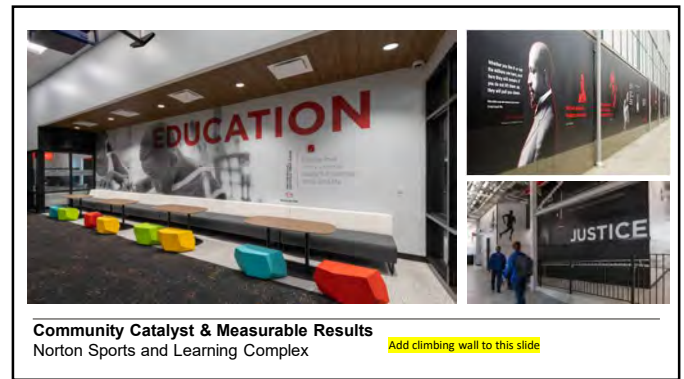
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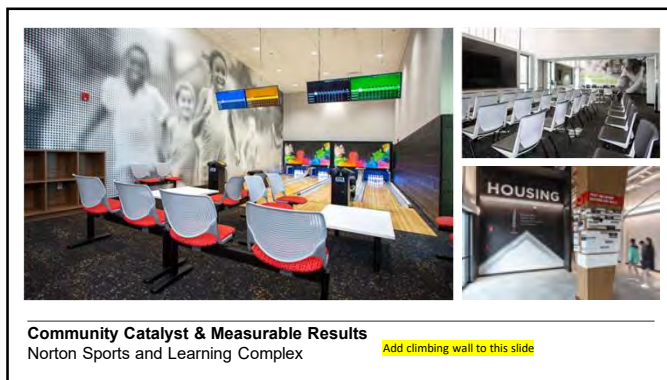
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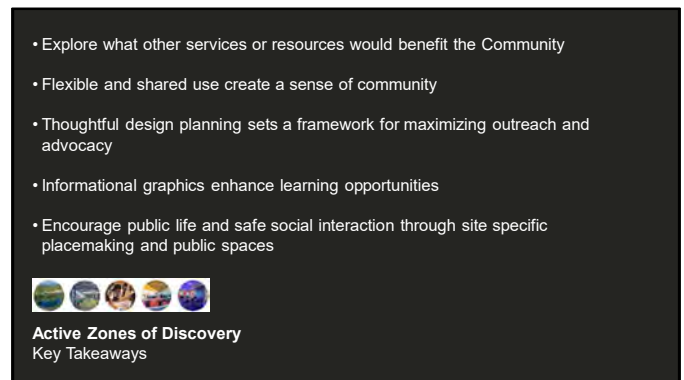
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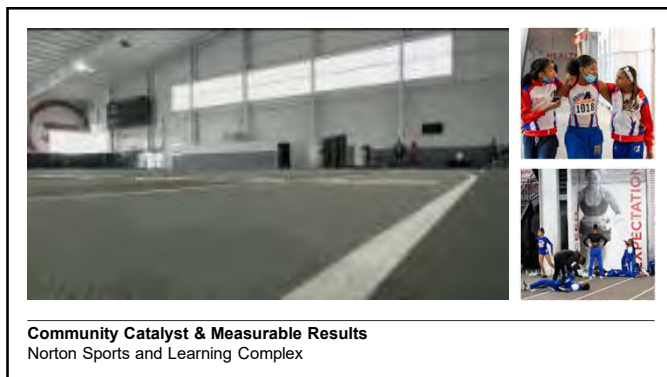
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- Make the most of every development by creating multi-use and multifunctional spaces; every square foot costs money
- These facilities become the anchor of the community; continue to ask what other opportunities can we harness?
- Explore development synergies and partnerships



Innovation for the Future
Key Takeaways

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Oklahoma Wellness Center

80

Listen. | Discover. | Ideate. | Plan.



Identifying the Opportunities
Oklahoma Wellness Center

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Listen. | Discover. | Ideate. | Plan.



Identifying the Opportunities
Oklahoma Wellness Center

82



Dual operator and Aquatics

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Reynoldsburg – City / Y partnership – Ohio Health

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- Look for opportunities to outreach and Partner
- Don't be afraid to listen to your community – but don't be surprised
- Create a vision and make the project yours
- At the end of the day it is about Programs that reflect your community!



Innovation for the Future
Key Takeaways

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Questions

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